

The logo for Purple Mash, featuring the word "purple" in a purple sans-serif font and the word "mash" in a white sans-serif font, both on a black rectangular background with a torn top-right corner.

**purple  
mash**

# **DigiTech Scheme of Work**

## **Unit 6.4 – Blogging**



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# Introduction

This unit of work uses the Purple Mash tool 2Blog and is designed to help children learn the basic principles of creating and maintaining a blog in a controlled and safe environment.

Using 2Blog, this unit will give children a basic understanding of how to plan, create and present their own blog. For more information about managing 2Blog, see the [User Guide](#) in the Teacher section of Purple Mash.

For these sessions, the children will need to have their own individual logins to Purple Mash.

If you are currently using a single login per class or group and would like to set up individual logins yourself, then please see our guide to doing so at [Create and Manage Users](#). Alternatively, please contact support at [support@2simple.com.au](mailto:support@2simple.com.au) or Tel: +61 (0)380 015 024.

A blog can be:

- a diary where life events are documented.
- a place to share information about interests and hobbies.
- a place to share knowledge on specific subjects.

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# Medium-term Plan

Lesson	Title	Success Criteria
<u>1</u>	What is a Blog?	<ul style="list-style-type: none"> <li>Children understand how a blog can be used as an informative text.</li> <li>Children understand the key features of a blog.</li> </ul>
<u>2</u>	Planning a Blog	<ul style="list-style-type: none"> <li>Children can work collaboratively to plan a blog.</li> </ul>
<u>3</u>	Writing a Blog	<ul style="list-style-type: none"> <li>Children can create a blog or blog post with a specific purpose.</li> <li>Children understand that the way in which information is presented has an impact upon the audience.</li> </ul>
<u>4</u>	Sharing Posts and Commenting	<ul style="list-style-type: none"> <li>Children can post comments and blog posts to an existing class blog.</li> <li>Children understand the approval process that their posts go through and demonstrate an awareness of the issues surrounding inappropriate posts and cyberbullying.</li> <li>Children can assess the effectiveness and impact of a blog.</li> <li>Children understand that content included in their blog carefully considers the end user.</li> </ul>

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# Lesson 1 – What is a Blog?

## Aims

- To identify the purpose of writing a blog.
- To identify the features of successful blog writing.

## Success criteria

- Children understand how a blog can be used as an informative text.
- Children understand the key features of a blog.

## Resources

- The teacher needs to create a blog in preparation for this lesson ([see Appendix 1](#)).
- Create a collaborative 2Write file called 'Blog Page Success Criteria'. Add this title to the page and then save the file in a shared class folder.
- Extension: Set the [Blank template](#) within 2Publish Plus as a 2Do

## Activities

Introduction	Display <b>slide 2</b> and outline the lesson aims.  Display <b>slide 3</b> and outline the success criteria
Vocabulary	Use <b>slide 4</b> , clicking reveals further questions and answers. Children might be familiar with blogging if they have used 2Blog when completing previous units of work.
Looking at a Blog	Use <b>slides 5-6</b> or demonstrate in Purple Mash with your example blog. Clicking reveals further information.
Activity 1: Good Blogging	Use <b>slide 7</b> to direct the activity.
Extension	<b>Slide 8</b> contains an extension.
Review Success Criteria	Review the success criteria from <b>slide 3</b> . Children could rate how well they achieved this using a show of hands.

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# Lesson 2 – Planning a Blog

## Aim

- To plan the theme and content for a blog.

## Success criteria

- Children can work collaboratively to plan a blog.

## Resources

- Purple Mash 2Connect concept mapping tool.

## Activities

Introduction	Display <b>slide 2</b> and outline the lesson aims.  Display <b>slide 3</b> and outline the success criteria
Review	Use <b>slide 4</b> to recap. Decide upon whether children will make individual blogs or contribute posts to a class blog. Decide on a theme.
Activity 1: Plan with 2Connect	Use <b>slides 5</b> or demonstrate in 2Connect itself. Clicking reveals details. Children could share their completed concept maps to a display board to review as a class.
Extension	<b>Slide 6</b> contains an extension.
Review Success Criteria	Review the success criteria from <b>slide 3</b> . Children could rate how well they achieved this using a show of hands.

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# Lesson 3 - Writing a Blog

## Aims

- To understand how to write a blog and a blog post.
- To consider the effect upon the audience of changing the visual properties of the blog.
- To understand how to contribute to an existing blog.

## Success criteria

- Children can create a blog or post with a specific purpose.
- Children understand that the way in which information is presented has an impact upon the audience.

## Resources

- 2Blog: If you decided in the last lesson that children will making individual blogs, they will use the 2Blog tool in the Communicating and Sharing section of Tools to create personal blogs. This means that their individual blogs will be private. If you wish to make these viewable to other children in the future, you can do this using the Settings cog to open the Manage Blogs tool. See the [2Blog User Guide](#) for further details.
- If you wish to demonstrate from a child perspective, you can impersonate a user using the

Admin tool  Impersonate Pupil .

## Activities

Introduction	Display <b>slide 2</b> and outline the lesson aims.  Display <b>slide 3</b> and outline the success criteria
Review	Use <b>slide 4</b> to review and confirm decisions regarding creating blogs or just posts. It would be useful for some children to contribute to the existing class blog or a new general class blog as you can then use this to demonstrate the approvals process in the next lesson.
Activity 1: Creating a Blog	<b>Slide 5</b> shows how to create a child blog. Use the slide to demonstrate or Purple Mash impersonating as a child.
Activity 2: Writing a Blog Post	Use <b>slides 6-7</b> to demonstrate or Purple Mash itself. <b>Note:</b> Class blogs are shared, My Blogs are private just to the author.
Extension	<b>Slide 8</b> contains an extension.
Review Success Criteria	Review the success criteria from <b>slide 3</b> . Children could rate how well they achieved this using a show of hands.

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# Lesson 4 – Sharing Posts and Commenting

## Aims

- To understand the importance of commenting on blogs.
- To peer-assess blogs against the agreed success criteria.
- To understand how and why blog posts and comments are approved by the teacher.

## Success criteria

- Children can post comments and blog posts to an existing class blog.
- Children understand the approval process that their posts go through and demonstrate an awareness of the issues surrounding inappropriate posts and cyberbullying.
- Children can assess the effectiveness and impact of a blog.
- Children understand that content included in their blog carefully considers the end user.

## Resources

- To demonstrate the shared class blog to the children, it is useful to use the Impersonate Pupil Login tool so you can show a child's view of the blog. To do this, use the Admin tool



Impersonate Pupil

- Approve appropriate pupil posts following on from the previous session, so children will be able to see them on the class blog. To demonstrate the approvals process for comments, the blog should **NOT** be set to by-pass the approvals process.

## Activities

Introduction	Display <b>slide 2</b> and outline the lesson aims. Display <b>slide 3</b> and outline the success criteria
Activity 1: The Approval Process	Use <b>slides 4-5</b> to create a checklist as a class. You could use 2Write collaboratively to create the checklist or just note down together. Clicking reveals an example.
Activity 2: Commenting on a Blog Post	Use <b>slide 6</b> to discuss commenting on a blog post. Approve comments as required or switch off the approvals process for this lesson to improve the flow. <b>If you are doing this, it is important to discuss this with children, so they are not confused.</b>
Extension	<b>Slide 7</b> contains an extension.

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Review Success Criteria	Review the success criteria from <b>slide 3</b> . Children could rate how well they achieved this using a show of hands.
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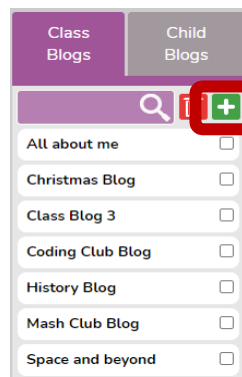
# Appendix 1

The following appendix will show you how to create a blog using 2Blog in preparation for the unit. A further [User Guide](#) is available in the Teacher Guides and Planning area. **You will need to create an example blog to demonstrate what a blog should contain. This will be used in Lesson 1.**

It is important to note that there are really two linked Blog tools within Purple Mash: class blogs and child blogs. Child blogs are self-contained blogs that only the creating child can see and add to: These do not go through an approval process but can be converted to class blogs by a teacher at a later date. Class blogs are set up so that one or more people can add posts, view and comment. All child comments and posts go through an approval process before others can see them. You can turn off the approvals process for a class blog should you wish to improve the flow of a blogging lesson, but it is advisable to turn the approvals process back on afterwards.

This appendix takes you through the process of creating a class blog and notes the differences between setting up a class blog and setting up a pupil blog so that you can advise children.

- 1) Click on the Sharing tab in Purple Mash .
- 2) Click on  and then on the settings cog .
- 3) On the left-hand side, ensure that you are on the Class Blogs tab and click the  button.



- 4) Enter the following for your blog, switching to each section on the screen as required:
  - a. (Details) Name
  - b. (Details) Description
  - c. (Design) Icon
  - d. (Design) Cover
  - e. (Security & Access) This is where you could skip teacher approval: See the lesson plan for when this is suggested.

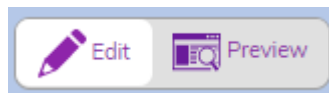
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- f. (Security & Access) In the bottom section select for you class in the 'Who Can See' area and then leave the 'Who Can Comment' and 'Who Can Post' checkboxes ticked.
- 5) Once you have selected options and clicked 'Save', you can view the blog using the 'View Blog' button. The blog title will also appear in the My Blogs sidebar.

- 6) Click on View Blog. This will show you the blog page. To add a blog post.
- 7) Ensure that you are in 'Edit view' using the slider at the top:



- 8) Click the Add Post button: .
- 9) Write in the title, summary and the content of the post.

- 10) Format the text font, size and style using the toolbar. It is also possible to attach pictures, clip art, painted pictures or piece of work.
- 11) Save and Publish the post using the button at the bottom.

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# Assessment Guidance

The unit overview for Year 6 contains details of national curricula mapped to the Purple Mash Units. The following information is an exemplar of what a child at an expected level would be able to demonstrate when completing this unit with additional exemplars to demonstrate how this would vary for a child with emerging or exceeding achievements.

Assessment Guidance	
Emerging	<p>Children can identify some of the key features of a blog and share these using 2Write (Unit 6.4 Lesson 1).</p> <p>With limited support, they can create a suitable blog for a purpose and can post comments on an existing class blog (Unit 6.4 Lessons 3 &amp; 4).</p> <p>Children are aware there is an approval process that their posts go through and demonstrate an awareness of the issues surrounding inappropriate posts and cyberbullying (Unit 6.4 Lessons 3 &amp; 4). Children understand the importance of being respectful on the Internet.</p> <p>Children understand the basic features of a blog and some of the differences between a blog page and a blog post (Unit 6.4 Lesson 1). Children work collaboratively (Unit 6.4 Lesson 2) and individually (Unit 6.4 Lesson 3) to plan, design and create a simple blog. Children become contributors to a blog, their responses to blog posts may be basic (Unit 6.4 Lesson 4).</p> <p>Most children will be able to create a blog with multimedia content and format it appropriately using 2Blog (Unit 6.4. Lessons 2 &amp; 3). They can post comments and blog posts to existing blogs with a complete awareness of how information is presented has an impact on the audience (Unit 6.4).</p>
Expected	<p>Children can identify the key features of a blog and share these using 2Write (Unit 6.4 Lesson 1). They can create a blog for a specific purpose and can post comments on an existing class blog (Unit 6.4 Lesson 2 &amp; 3).</p> <p>Children recognise the approval process that their posts go through and demonstrate an awareness of the issues surrounding inappropriate posts and cyberbullying (Unit 6.4 Lesson 4).</p> <p>Children understand the features of a blog and the differences between a blog page and a blog post (Unit 6.4 Lesson 1). Children work collaboratively (Unit 6.4 Lesson 2) and individually (Unit 6.4 Lesson 3) to plan, design and create a blog. Children become active contributors to a blog, carefully considering their responses to blog posts (Unit 6.4 Lesson 4).</p> <p>Children become active contributors to a blog, carefully considering their responses to blog posts to ensure that they are always respectful (Unit 6.4 Lesson 4). Children understand the implications of inappropriate use of the blog.</p> <p>In lesson 1, children create a collaborative file with tips for good blog posts, this should include notes about citing sources. Children should then follow this advice when creating their blogs.</p>

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## Assessment Guidance

Exceeding	<p>Children can critique good examples of blogs share these using 2Write (Unit 6.4 Lesson 1). They can create a range of blogs for a specific purpose and audience and can comment on an existing class blog (Unit 6.4 all lessons).</p> <p>Children understand why there is an approval process for any posts and understand the issues surrounding inappropriate posts and cyberbullying (Unit 6.4 Lesson 4).</p> <p>Children demonstrating greater depth, understand that 2Blog is an introduction to the world of blogging and is a way for the user to become a content creator on the internet. As such the content included in their blog carefully considers the end user (throughout unit).</p> <p>Children demonstrating greater depth, understand that 2Blog is an introduction to the world of blogging and is a way for the user to become a content creator on the internet. As such they understand the implications of inappropriate use of the blog and how this relates to the real world.</p>
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